AMENDED IN SENATE MAY 31, 2016 AMENDED IN SENATE MARCH 14, 2016

SENATE BILL

No. 915

Introduced by Senator Liu (Coauthor: Senator Allen)

January 26, 2016

An act to add Chapter 3.5 (commencing with Section 44760) to Part 25 of Division 3 of Title 2 of the Education Code, relating to teacher recruitment.

LEGISLATIVE COUNSEL'S DIGEST

SB 915, as amended, Liu. Teacher recruitment: California Center on Teaching Careers.

Existing law establishes various programs for the recruitment of teachers.

This bill would establish the California Center on Teaching Careers for the purposes of recruiting qualified and capable individuals into the teaching profession. From funds appropriated for that purpose, the Superintendent of Public Instruction Commission on Teacher Credentialing would be required to-contract with provide a multiyear grant to a local educational agency through a competitive grant process to establish and administer the center with the concurrence, as defined, of representatives of the Commission on Teacher Credentialing, the University of California, the California State University, the Chancellor's Office of the California Community Colleges, and independent institutions of higher education, as defined. The bill would require that the activities of the California Center on Teaching Careers be implemented with the active involvement of local educational agencies that elect to participate, whenever appropriate. The California

SB 915 -2-

Center on Teaching Careers would be required to perform specified duties, including, among others, creating or expanding a referral database for qualified teachers seeking employment in the public schools. The bill would-authorize require the California Center on Teaching Careers, in conducting those duties, to focus on chronic teacher shortage areas, including special education and bilingual teachers, and to coordinate and work collaboratively with the Education Job Opportunities Information Network, existing teacher recruitment centers, school districts, county offices of education, and other teachers clubs and organizations.

This bill would require the Commission on Teacher Credentialing, in consultation with the Legislative Analyst, on or before January 1, 2020, to conduct an evaluation of the program on or before January 1, 2020. and report to the Department of Finance, relevant policy and fiscal committees of the Legislature, and the Legislative Analyst's Office on the outcomes of the California Center on Teaching Careers.

Vote: majority. Appropriation: no. Fiscal committee: yes. State-mandated local program: no.

The people of the State of California do enact as follows:

SECTION 1. It is the intent of the Legislature that ongoing support for the California Center on Teaching Careers established pursuant to Chapter 3.5 (commencing with Section 44760) of Part 25 of Division 3 of Title 2 of the Education Code be appropriated in the annual Budget Act.

SEC. 2. Chapter 3.5 (commencing with Section 44760) is added to Part 25 of Division 3 of Title 2 of the Education Code, to read:

Chapter 3.5. Teacher Recruitment Program

44760. (a) The California Center on Teaching Careers is hereby established for the purpose of recruiting qualified and capable individuals into the teaching profession. From funds appropriated for that purpose, the Superintendent Commission on Teaching Credentialing shall contract with provide a multiyear grant to a local educational agency through a competitive grant process to establish and administer the center with the concurrence of representatives of the Commission on Teacher Credentialing, the University of California, the California State University, the

-3— SB 915

1 Chancellor's Office of the California Community Colleges, and 2 independent institutions of higher education, as defined in 3 subdivision (b) of Section 66010. For purposes of this subdivision, 4 "concurrence" means agreement on both of the following:

- (1) The priorities, goals, and general objectives of the duties set forth in Section 44761.
- (2) The order in which the duties specified in this chapter are undertaken.
- (b) It is the intent of the Legislature that The activities of the California Center on Teaching Careers *shall* be implemented with the active involvement of local educational agencies agencies that *elect to participate*, whenever appropriate.
- 44761. The duties of the California Center on Teaching Careers include, but are not limited to, all of the following:
- (a) Developing and distributing statewide public service announcements relating to teacher recruitment.
- (b) Developing, modifying, and distributing effective recruitment publications.
- (c) Providing information to prospective teachers regarding requirements for obtaining a teaching credential.
- (d) Providing specific information to prospective teachers regarding admission to and enrollment into conventional and alternative teacher preparation—programs. programs, including identification of public and private postsecondary educational institutions that provide an integrated four-year preparation program.
- (e) Providing specific information to prospective teachers regarding financial aid and loan assistance programs.
- (f) Creating or expanding a referral database for qualified teachers seeking employment in the public schools.
- (g) Developing and conducting outreach activities to high school pupils as well as to pupils, college students. students, and paraprofessionals employed by local educational agencies.
- (h) Developing and conducting outreach activities to teachers to fill existing teacher shortage areas.
- 44762. (a) The California Center on Teaching Careers, in conducting its duties, may shall focus on chronic teacher shortage areas, including special education and bilingual teachers.
- (b) The California Center on Teaching Careers, in conducting its duties, shall coordinate and work collaboratively with the

SB 915 —4—

Education Job Opportunities Information Network, existing teacher
recruitment centers, school districts, county offices of education,
and other teachers clubs and organizations.

4 (b)

(c) The California Center on Teaching Careers shall periodically reassess its recruitment activities aimed at individuals from different populations or target audiences for effectiveness and efficiencies in light of the state's teacher workforce, changing market conditions, changes to state and federal law, and any other evolving circumstances.

(c)

- (d) The California Center on Teaching Careers shall periodically review all products and communication tools for accuracy, quality, ease of use, and <u>effectiveness</u>. <u>effectiveness</u>, and <u>consider</u> developing and distributing statewide public service announcements and recruitment publications in other languages and that are culturally and linguistically representative of California's diverse population and communities.
- 44763. The On or before January 1, 2020, the Commission on Teacher Credentialing, in consultation with the Legislative Analyst, Credentialing shall conduct an evaluation—of the program established by this chapter on or before January 1, 2020. and report to the Department of Finance, relevant policy and fiscal committees of the Legislature, and the Legislative Analyst's Office on the outcomes of the California Center on Teaching Careers, including, but not limited to, both of the following:
- (a) A focus on information that identifies the impact of the California Center on Teaching Careers on meeting the objective of recruiting teachers for California schools.
- (b) Survey data from a representative sample of teacher preparation candidates, new teachers, and school districts to assess which methods of public outreach and engagement were most impactful on recruitment.